



# THE GULF COAST REGION *Miss Phi Beta Sigma Pageant* 2017



*"Using the Power of Sigma to impact our communities through Service."*

Friday, April 21, 2017

APPLICATION PACKET



## GUIDELINES & QUALIFICATIONS

- All applications and photos are due by Friday, April 7, 2017.
- Purchase of at least one (1) full page journal ad is required.
- Contestants must NOT be older than 25 years of age.
- Contestants must be single and without child(ren) at the time of the pageant. If chosen, she must remain single and without child(ren) during her reign.
- No fire, water or animal acts are permitted.
- Contestants should check in by 5:00p.m. on Thursday, April 20, 2017.
- Rehearsals are MANDATORY.
- In the event of a tie, a TIE BREAKER QUESTION will be asked.
- Please be courteous and professional to all fellow contestants.

### Additional Information

This pageant is considered a qualifier for the Miss International Phi Beta Sigma Pageant to be held in Detroit, Michigan on Thursday, July 20th, 2017.

The winner of our pageant is required to represent the Gulf Coast in Detroit.

The requirements for this pageant are in line with the International pageant.

The local sponsoring chapter for the contestant is responsible for covering the expenses (travel, lodging) for their contestant to the Regional conference.

The Gulf Coast Region will cover the expenses (travel, lodging) for the winner to the Conclave.

The Miss International Phi Beta Sigma Pageant will offer the following for the top contestants:

- Winner will receive a \$2,000.00 scholarship
- 1st Runner up will receive a \$1,000.00 scholarship
- 2nd Runner up will receive a \$500.00 scholarship

Ad Sales of \$1,500.00 are required by our Regional winner towards the International Souvenir Journal.



## WINNERS & AWARDS

### WINNER & OBLIGATIONS

\$1,000.00 Scholarship

Tiara and Trophy

Sash

Flowers

- Represent the Gulf Coast Region of Phi Beta Sigma Fraternity at local, state or regional pageants at the local chapter's, state's or region's expense.
- Serve as hostess at Regional events and projects
- Assist in the promotion of fraternity events.

**1ST RUNNER UP**  
\$500.00 Scholarship

Trophy  
Flowers

### CATEGORY AWARDS

Miss Congeniality

Miss Photogenic

(NO CASH PRIZES, SCHOLARSHIPS ONLY)



## CATEGORIES

### THE INTERVIEW

The interview will take place prior to the pageant by the judges earlier in the day. The attire is a business suit.

### PRESENTATION

The presentation will be evaluated on the overall attractiveness, poise, personality, and self-expressive introduction to the judges and audience. Points will not be awarded or deducted on the production itself; however, each contestant should display enthusiasm and enjoyment during this category.

### TALENT COMPETITION

Contestants will perform a talent of their choice for a maximum of three (3) minutes. An acceptable talent is not limited to a dramatic reading/monologue, dance interpretation, singing

or musical instruments. Contestants must submit a brief description of their talent, along with any props needed for this category.

### SWIMWEAR COMPETITION

Contestants will wear a one-piece bathing suit of personal color choice. Swimsuits should be tasteful and complimentary to the figure. Over exposure of the body will not be tolerated.

### EVENING GOWN COMPETITION

Contestants are required to wear a FORMAL EVENING GOWN. The gown should represent personal taste of color and style.

### QUESTION AND RESPONSE

Contestants will be asked impromptu questions with a personal response.

## CATEGORIES

The Miss Gulf Coast Region Pageant judging system is designed to promote diversity, individuality and overall achievement among all contestants. Judges score the individual contestants immediately following each phase of the competition. Contestants are scored totally on a 1-100 point scale in whole numbers; within each category (more than one contestant may receive the same score). There is one panel of judges for the entire competition. All judges have been educated about the Miss Gulf Coast Region of Phi Beta Sigma Pageant 2017 Judging System and represent a variety of professional sectors within their communities.

### THE INTERVIEW

(up to 25 points per judge)

- Overall first impression
- Personality
- Personal appearance
- Ability to dialogue in conversation

### PRESENTATION

(up to 10 points per judge)

- Creativity and personal introduction
- Overall appearance/demeanor of the contestants

### TALENT COMPETITION

(up to 20 points per judge)

- Stage Presence
- Originality of talent
- Totality of all elements (including costume, props, voice, use of body, choreography)
- Overall performance

### SWIMWEAR COMPETITION

(up to 15 points per judge)

- Overall first impression
- Overall physique (compliment height, weight, and figure)
- Sense of confidence and attractiveness

### EVENING GOWN COMPETITION

(up to 20 points per judge)

- Overall first impression (sense of confidence, style of gown, movement, as well as gown compliment)
- Sense of attractiveness (hair, make-up, accessories)
- Stage presence (poise, grace, style)

### ON-STAGE INTERVIEW

(up to 10 points per judge)

- Response in context with speech and grammar
- Emotional control





## RULES & REGULATIONS



### 1. Contestants must come prepared.

- a. Please bring all items that you will need (personal items, medications, hose, etc.). Do not plan to shop for items of necessity.
- b. Contestants must bring all items needed for the competition (i.e., costumes, instruments, music, props, etc.)

### 2. Mandatory for All Contestants:

- a. You must be on time for all scheduled events. One point will be deducted for each minute you are late. The points will be subtracted from pageant score.
- b. Contestants will not be permitted to leave the premises with parents, other relatives or friends until after the pageant. Chaperone may request permission.
- c. Male visitors are strictly prohibited. Only visits from other contestants are allowed.
- d. During your stay in Irving, Texas contestants are expected to be a person of good moral character. (No Profanity or Unruly Behavior).
- e. No alcoholic beverages are to be consumed during your official stay with the Pageant.
- f. Rooms for contestants will be accommodated at the sponsoring chapter expense. Each person will be responsible for their phone calls and other incidental charges. No additional person(s) will be allowed to lodge in the assigned room.
- g. Any contestant who is unable to perform during the pageant will be automatically disqualified.
- h. Contestants that violate rules B, C, D, and E will automatically be disqualified.
- i. During the talent segment of the competition, the contestant must perform ALONE.



## GENERAL INFORMATION

### CONTACTS

**EARL GAMBLE**  
**GENERAL CONFERENCE CHAIR**  
**469-767-4320**  
**earl.gamble@att.net**

**LESLIE HOOKS**  
**PAGEANT DIRECTOR**  
**682-559-5316**  
**Leslie.Hooks@thembusam.com**

### HELPFUL HINTS FOR CONTESTANTS

- Introduction speeches and first impressions ARE lasting impressions.
- Presentation CAN WIN a pageant.
- Props are good during Talent Competition.
- Escorts will be provided for Evening Gown Competition.
- Ask businesses/companies to purchase ads and submit company logo/letterhead.

### APPLICATION CHECKLIST

**DUE BY FRIDAY, APRIL 7, 2017**

- Pageant Application
- Personal 1-page biography
- 4x6 Color Photo (will be used as publicity photo) HEAD SHOTS ONLY.
- 4x6 Black and White Photo (will be used as publicity photo)
- Talent Competition (including props needed, assistance, i.e. accompanists, etc.)
- Purchase of full page ad required at \$150.00. Additional ad purchases are recommended.
- Please check the Souvenir Journal Advertising Form for additional information.



**2017 MISS GULF COAST REGION PAGEANT  
APPLICATION**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (H) \_\_\_\_\_ Cell \_\_\_\_\_

E-Mail \_\_\_\_\_ Age \_\_\_\_\_

Chapter Representing \_\_\_\_\_

Last School of Attendance \_\_\_\_\_

Major \_\_\_\_\_ Current GPA (If applicable) \_\_\_\_\_

Classification \_\_\_\_\_ Projected Graduation Date \_\_\_\_\_

List all organizations currently a member of:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Pageant, Homecoming and Modelling experience:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Hobbies:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Describe yourself in one word: \_\_\_\_\_

\_\_\_\_\_  
Signature of Contestant

\_\_\_\_\_  
Signature of Local Chapter President

**PLEASE ATTACH A 1-PAGE PERSONAL BIO, ONE 4X6 COLOR HEADSHOT  
AND ONE 4X6 BLACK AND WHITE HEADSHOT OF YOU WITH PACKET.**