



PHI BETA SIGMA FRATERNITY, INC.
GULF COAST REGION
2018 CONFERENCE
AD RATES
SIGMA CHAPTERS &
SIGMA BUSINESS OWNERS





There will be a section in the Gulf Coast Regional Conference Souvenir Journal for Chapters and Sigma Brothers who are in business or Sigma's Business to Business Network

ADVERTISING OPTIONS	COST
Back Cover – Color: (7" width x 10" depth)	\$400.00
Inside Front Cover – Color: (7" width x 10" depth)	\$300.00
Inside Back Cover – Color: (7" width x 10" depth)	\$300.00
Full Page – Color: (7" width x 10" depth)	\$150.00
Half Page – Color: (7" width x 10" depth)	\$100.00
Quarter Page – Color: (3.5" width x 5" depth)	\$75.00
Business Card: (3.5" width x 2.5" depth)	\$50.00
Message Line: (one line at 12 font)	\$25.00

DESIGN **SPECIFICATIONS**

Full Page Bleed Ads: 8.75" x 11.25" – Trim size of the page is 8.5" x 11" (*must include crop marks to show bleed*)

Full Page Ads: 7"x10" LIVE AREA. A white border will print around the entire ad.

The trim size of the page is 8.5" x 11" (no bleed)

Half Page Ads: 7.5" x 5" LIVE AREA (no bleed)

Quarter Page Ads: 3.5" x 5" LIVE AREA (no bleed)

Finished Edition Format: 8.5" x 11", glossy, saddle sticking, with pictures, profiles and advertisements.

IMAGE **FORMAT**

All ads must be submitted camera-ready. A 25% premium will be charged to advertisers who require art or graphic reproduction of their advertisements.

The preferred file format is a high resolution PDF file. (*no image compression, embed all fonts and include crop marks*).

Additional acceptable image formats are high resolution JPG (300 DPI or higher), PNG, and WORD.

Advertisements should be submitted electronically to the attention of Ramsey Cooper at rcooper1914@gmail.com and marked with the subject line: GCRC 2018 Ad.

Sponsorship & Advertisement Agreement is attached for you to reserve your ad



ORGANIZATIONS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ TITLE _____

EMAIL ADDRESS _____

I agree to be included as an advertiser/sponsor in the Phi Beta Sigma Fraternity, Inc. Gulf Coast Regional Conference Journal

The publisher reserves the right to refuse any advertisement or editorial deemed inappropriate. **ALL RATES ARE NET TO THE ORGANIZATION. NO CANCELLATIONS.** Payment in Full is required to **RESERVE SPACE.**

Payment options are by check, money order, cashier's check, or PayPal.

Please select chosen payment option: ☐ CHECK ☐ MONEY ORDER / CASHIERS CHECK ☐ PAYPAL

The ORGANIZATION REPRESENTATIVE agrees he has the authority to execute this agreement on behalf of the ORGANIZATION and is bound by the terms of this agreement.

TOTAL AMOUNT DUE: \$ _____

Signed Organizational Representative _____

Gulf Coast Regional Conference Agent _____

ADVERTISING OPTIONS	COST	
Back Cover – Color: (7" width x 10" depth)	\$400.00	<input type="checkbox"/>
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Inside Back Cover – Color: (7" width x 10" depth)	\$300.00	<input type="checkbox"/>
Full Page – Color: (7" width x 10" depth)	\$150.00	<input type="checkbox"/>
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Quarter Page – Color: (3.5" width x 5" depth)	\$75.00	<input type="checkbox"/>
Business Card: (3.5" width x 2.5" depth)	\$50.00	<input type="checkbox"/>
Message Line: (one line at 12 font)	\$25.00	<input type="checkbox"/>

(check one)

Total Advertising \$ _____

The Deadline for all ad images and payment is March 10, 2018

Check / Money Order / Cashier's Check: make payment to: Phi Beta Sigma Fraternity, Inc.
(please do not send cash)

Mail to: P.O. Box 34264 San Antonio, TX 78265-4264

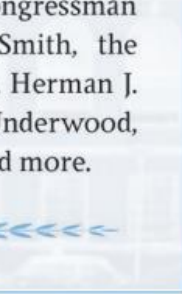
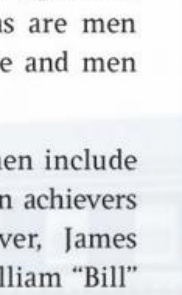
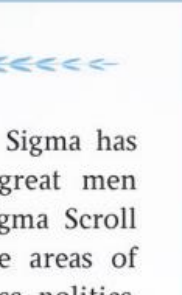
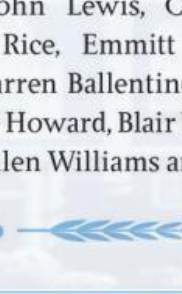
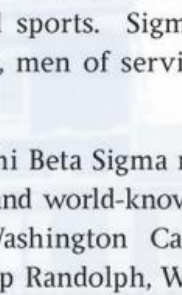
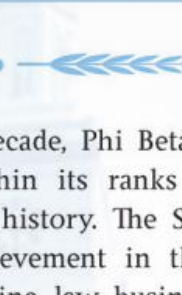
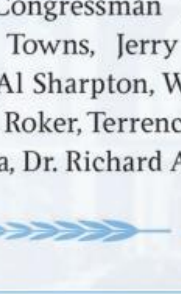
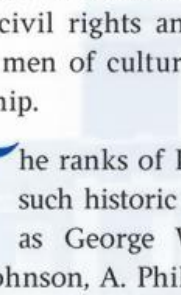
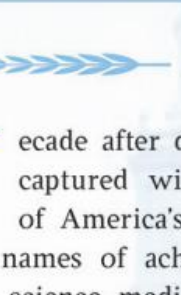
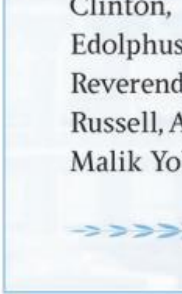
For PayPal, send to: gctreasurer1914@gmail.com



THE GULF COAST REGION

PHI BETA SIGMA FRATERNITY, INC.

Brotherhood, Scholarship, & Service



Decade after decade, Phi Beta Sigma has captured within its ranks great men of America's history. The Sigma Scroll inscribes names of achievement in the areas of education, science, medicine, law, business, politics, fine arts, civil rights and sports. Sigmas are men of vision, men of culture, men of service and men of leadership.

The ranks of Phi Beta Sigma men include such historic and world-known achievers as George Washington Carver, James Weldon Johnson, A. Philip Randolph, William "Bill" Clinton, Congressman John Lewis, Congressman Edolphus Towns, Jerry Rice, Emmitt Smith, the Reverend Al Sharpton, Warren Ballentine, Herman J. Russell, Al Roker, Terrence Howard, Blair Underwood, Malik Yoba, Dr. Richard Allen Williams and more.

